

# **IMPLEMENTATION STRATEGIES**



#### YOUNG PEOPLE, 0-5 YEARS

#### **Key Issues**

Health data in the RWA's Human Services Plan December 2005 indicates substantially poorer health for people at risk, such as Indigenous children and children born to mothers who are substance abusers. Babies of Indigenous mothers are twice as likely to be of low birth weight, a key lifetime predictor of poor health outcomes. It also reveals that some children are being raised in homes where they suffer neglect, often teamed with poor parenting skills.

Interestingly, there are low levels of engagement of children into formal children's services in Redfern-Waterloo. Yet, interventions targeted at the first five years of life improve overall lifetime health outcomes for families and children.

#### Particularly important are:

- Home visiting for new mothers
- Using schools as community centres
- Measures aimed at improving school readiness
- High quality early childhood support

A child's full potential is ultimately realised when raised in a nurturing and protective environment.

#### **Developing Parenting Skills in Disadvantaged Homes**

Best Practice Examples	Best Practice Learnings	Programs Planned for the Redfern Waterloo Area	Other Groups Working in this Area
South Australian Universal Home Visiting Program	Regular visits to the home by a nurse, for several weeks prior to the birth of	Improve information to women about the importance of antenatal care and encourage their attendance at antenatal services early in pregnancy (NSW Health)	Mudgin-Gal Aboriginal Children's



The Miller Early Childhood Sustained Home Visiting program in South- West Sydney (see Appendix 1)	a child and for up to two years following the birth, make a significant difference to the development of the child.	Implement the NSW Families First and Aboriginal Cand Family strategies and provide (DET):  - improved access to antenatal and sustained by to vulnerable families  - supported playgroups  - build on the existing interagency network es 'Connect Redfern' initiative  Facilitate access to 100 additional affordable child can (RWA)  Strengthen Aboriginal child care services (DoCs)  Place family resource workers within childcare central Coordinate playgroups – diversify activities (DoCs)	Child, Youth Come visiting Come visiting Come tablished by the are places	connect Redfern see 'Making connections' – community Resource nformation)
Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
Some disadvantaged still missing out on needed support	Adopt the Early Childhood Sustained Home Visiting Program in Redfern Waterloo	A nurse visits the home of an expectant mother weekly in the year leading up to the birth and for a year or more after a child is born. The nurse provides support, encouragement and education to the mother  Sydney Area Health Service employ nurses to	Child receives love and develops physically, emotionally and intellectually to its full potential	Sydney Area Health Service DoCs Local Women & Children's



regularly visit disadvantaged families who are	,,,,,	Service
expecting, or who have newborn children, to		organizations
encourage, support, and educate parents in		
parenting skills.		

### Making a Successful Transition From Home to School

Best Practice Examples	Best Practice Learnings	Programs Planned for the Redfern Waterloo Area	Other groups working in this area
Schools as Community Centres programs such as run by Glebe Public School and Connect Redfern (see Appendix 1)	'Transition to School' program such as Headstart run at preschools in Term 4 for children who will be starting kindergarten the next year. Helps children make a successful transition.  Helps pre-school age children develop reading and maths skills	Improve early childhood learning among Aboriginal children (DAA)  Introduce Home Instruction for Parents of Pre School Youngsters (HIPPY) in Redfern-Waterloo area (DAA)  Connect Redfern Schools as Community Centres ready to assist with facilitation of programs i.e. train parents and conduct programs in schools  Develop specific transition to school guidelines for childcare services (DET/Families First)  Improve access to programs by targeting specific groups (DET)  Communicate available services to parents (DET)	Alexandria Park Community School  Darlington Public School  Our Lady of Mt Carmel Primary School  Preschools in the area
HIPPY program as run at La Perouse (see Appendix 1)	HIPPY program - Training tutors from the community, who have children of their own,	Conduct workshops with young parents to increase their ability to give preschool education (DET)  Establish a Tutorial Centre with Exodus Foundation (DET)	



	ensures rapport with parents			
Gap	Recommended additional strategies	How it might work	Expected Benefits	
Underdeveloped transition programs between pre-schools and Darlington Public School and Alexandria Park Community School	Encourage primary schools to work with feeder pre-schools on an Early Literacy program	A teacher takes children from Yrs 4,5 & 6 to pre-schools to read to pre-schoolers  This program has been working well in Glebe	Pre-schoolers become interested in reading and primary school children are inspired to help their siblings	
	Support establishment of HIPPY program in Redfern-Waterloo area	Co-ordinated by Koori Centre at University of Sydney or with Jumbunna Centre at UTS, in association with pre-schools and Primary Schools in Redfern-Waterloo, tutors are recruited and trained to work with disadvantaged families  HIPPY program has been working well in the La Perouse area (Evaluation Report is available from Sherrie Longbottom)	Children learn to read and count before going to kindergarten and so get a better start at school, and parents also improve their literacy and numeracy	



#### **YOUNG PEOPLE, 5-12 YEARS**

#### **Key Issues**

It is perceived that some children within this target group are not part of a positive educative environment, usually due to poor participation is a school environment by their parents of carers, as evidenced by low literacy and numeracy skills.

The attainment of satisfactory literacy and numeracy skills is vital to future achievement at school and fundamental to making a successful high school transition.

Both the home and school environments have an impact; parents are particularly influential on how well children learn at home and at school.

There is a danger of children disengaging from school, particularly where they need to do school work at home and are not supported - once behind, it is very difficult to recover.

The school environment needs to be recognised as the centre of a 'learning community' and be supported by programs that achieve this.

Absenteeism and suspension impact negatively on student performance and general achievement. This can impact life-long social and economic success.

It is important to create a home environment that supports and encourages learning and to involve parents/carers in their children's education.



### Involving Parents in Their Children's Education

Best Practice Examples	Best Practice Learnings	Programs Planned for Redfern Wat	terloo Area	Othe	er groups working in this area
TTALL (Talk To A Literacy Learner) – a program developed by Professor Trevor Cairney, and used extensively in schools across NSW.	The program works well with many groups but it is best when presented by a skilled facilitator.  As the parent handbook has limited amounts of text, even parents with low literacy can cope with it.	Schools to implement student programs that leadership and involve families in schools (Dischools to implement comprehensive student Explore inclusion of Redfern-Waterloo schools chools in Partnership initiative (DET)  Improve school transport links (DET)	DET) t programs (DET)	Alexandria Park Community School – have in-class tutors in Primary School  Darlington Public School  Our Lady of Mt Carmel Primary School	
Gap	Recommended additional strategies	How it might work	Expected Ben	efits	Possible Partners
There are gaps in programs and funding to engage parents from homes which have low literacy levels	RWA act as broker to support and expand school programs which encourage parental interaction:  a) TTALL	a) TTALL - An existing staff member or an additional staff person at each Primary	TTALL – Primary school age childre better at literacy a numeracy and par gain confidence at literacy skills as w	en do nd ents nd new	Darlington Public School Alexandria Park Community School Our Lady of Mt Carmel Primary School



	School is trained as a TTALL facilitator, and then works with relevant parents of children attending that school		RWA DET
	TTALL has been proven to work in other locations		
	Schools may need additional funding for training TTALL tutors		
b) Parent School Partnership Initiatives (PSPI)	b) ASSPA committees have proven history as a way to engage Indigenous parents in school activities	Greater involvement of Indigenous parents in their children's	
	Funding for ASSPA Committees has been discontinued.	education	
	Schools may need additional funding to reintroduce these valuable committees		

# Improving Standards in Literacy and Numeracy

	Best Practice Examples	Best Practice Learnings	Programs Planned for Redfern Waterloo Area	Other groups working in this area
į	Indigenous Tutorial Assistance Scheme	Provision of Aboriginal tutors in	RWA is working to achieve state average levels for:	Darlington Public School – receives funding from
i	(ITAS)	primary school classes	- local school attendance and retention	Indigenous Tutorial Assistance



	has resulted in much better literacy & numeracy outcomes for Aboriginal children			Scheme – uses it to employ a tutor for 10 hrs/week to work with Yr 6 students who need it
Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
Insufficient funding of ITAS to meet the need	Support tutorial assistance schemes such as the Indigenous Tutorial Assistance Scheme (ITAS)	ITAS is a proven program  NSW DET to make up the shortfall in funding for the Indigenous Tutorial Assistance Scheme so that Indigenous students who need literacy and numeracy coaching can get necessary help	More children reach satisfactory levels of literacy and numeracy, so do better when they move into Secondary school	Darlington Public School  Alexandria Park Community School  Our Lady of Mt Carmel Primary School  RWA
Insufficient speech therapists to deal with waiting lists	Involve speech therapy students in running speech therapy groups	Speech therapy students run groups one day per week at community centres attached to Primary Schools as making appointments does not work	Children's education will be enhanced through better access to speech therapy programs	University of Sydney



### YOUNG PEOPLE, 12-18 YEARS

Profile (Redfern/Waterloo area)	Key Issues
Young people aged 15-24 comprise 14% of the Redfern population and 11.7% of the Waterloo population	Young people who experience unemployment early are more likely to experience joblessness and lower earnings in the future.
16% of these young people in the labour force are unemployed	Some young people grow up in a home environment where there has been no culture of work for two to three generations. Consequently they do not have immediate role models of people going to work every day. Many young people therefore have low self-esteem.
This is particularly high in Waterloo (33%) and significantly higher than for Sydney	Children and young people who feel connected to their environment (eg family, other adults, school and their communities) are more likely to make a successful transition from adolescence to adulthood.
There are currently 730 children enrolled from kindergarten to Year 12 in schools in the Redfern-Waterloo area	We need to capture young people's imagination and engage them in activities that build self-confidence and skills.
	Education and employment training is the key to escaping social and economic disadvantage.
Many more children attend schools outside the area such as Randwick Boys and Girls High Schools, JJ Cahill and some non-Government schools.	



# Inspiring Young People to Build a Career

Best Practice Examples	Best Practice Learnings	inspire reak down ployment  ss of how and of ortunities  There are currently no similar programs on this scale planned for the Redfern Waterloo area			Other groups working in the area  Tribal Warrior Association  Alexandria Park Community School  Redfern Community Centre	
Local Heroes Program	Local heroes can inspire youth and help break down the barriers to employment  Raising awareness of how businesses work and of employment opportunities helps youth prepare for the next step					
Gap	Recommended additional strategies	How it might work	Expected Ber	nefits	Possible Partners	
Many youth do not have a practical idea of what jobs ordinary people can do  Youth need to be	Initiate a 'Local /National Heroes' Program	Inspire youth with talks from 'local heroes' working successfully in local businesses and from 'national heroes' from all walks of life  Local heroes could be drawn from both Indigenous & non-Indigenous people, from a whole range of jobs/occupations	Such stories may inspire youth to follow their lead  Provides a role model of what can be done at a local,		RWA -youth coordinators  DET VET coordinators  Sydney City Council	
inspired – to have a sense of what is possible		Presenters could inspire young people about work values/their industry/upcoming traineeships	and even nation level  Help youth to	•	Redfern Community Centre	



Supporting businesses for the program could include those that have committed to the RWA youth employment program; ATP and the CPAC	overcome perceived barriers to employment	Local Schools and preschools
Presentations could be given to students, particularly those in Years 9-12, at local schools & youth centres	Presenters to engage youth with stories of what they do and	Sydney Local Community Partnership
Would need commitment from RWA and partner organizations to recruit and place presenters in a formal program – some may need presentation skills training – would need to be professionally coordinated	to make youth aware of real life opportunities that may be available to them	Businesses large and small operating in CBD and Redfern Waterloo area
May need around 12-15 local/national heroes presenting twice per year to sustain the program		

### **Building Self-Confidence in Young People**

Best Practice Examples	Best Practice Learnings	Programs Planned for the Redfern Waterloo Area	Other groups working in the area
The ReStart Art Project run in the Redfern, Waterloo,	Youth gain confidence and skills by engaging in accessible art	RWA will work through local youth centres to engage youth through structured activities	Many youth activity programs are run throughout the year by:
Darlington and	projects	These will provide:	
Alexandria area in			Redfern Community
2004 and 2005 was a great success		- art, dancing, music and cultural activities; sporting and social activities including surfing, camps, outings and workshops (RWA)	Centre



It is sponsored by the City of Sydney		Diversify local youth mentoring programs fo	r young people to include	SSYS
ReStart uses art as a means of empowering youth		<ul> <li>the Plan-it-Youth mentoring program (DET) – a coordinator has been appointed</li> <li>a NSW Police youth mentoring program (has 12 participants)</li> <li>Increase access to mentor-focussed cultural activities for young Aboriginal people including</li> <li>fishing clinics</li> <li>art, dance and music programs</li> </ul>		The Settlement The Fact Tree The Factory
Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
No Indigenous facilitators engaged in ReStart Art program	Provide funding to employ Indigenous co- facilitators in Re Start Art Project	The Re Start Art project is an ideal platform on which to base other successful initiatives to engage with youth  ReStart Art has a successful track record  Functional artworks and recycled furniture provide the basis of the artworks  An exhibition combined with stories about the pieces helps lift individual confidence and breaks down stereo-typical barriers  The ReStart program is an initiative of the	The aim of youth engagement programs are:  - to release young people's creativity  - to build skills  - to build confidence and self esteem	Sydney City Council  South Sydney  Community Aid



	South Sydney Community Aid Cooperative in partnership with the Sydney City Council	

# **Building Self-Confidence in Young People (continued)**

Best Practice Examples	Best Practice Learnings	Programs Planned for the Redfern Wat	Other groups working in the area	
ReStart Art as discussed above	Youth gain confidence and skills by engaging in accessible art projects	Work with NGOs to deliver:  - young leaders programs  - young people in decision making  Work closely with Australian Government and the Cimprove youth involvement in activities	Sydney City Council  South Sydney Community Aid  Youth services	
Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
To expand the opportunities for youth to build self confidence through art	'The World's Largest Art Gallery' Arrilla proposes that for four weeks of the	The World's Largest Art Gallery would invite local young people to prepare works of art that could be enlarged to as much as a full billboard poster size  Full size billboards currently used for advertising	The World's Largest Art Gallery would provide youth with dramatic public	The World's Largest Art Gallery would gain the support of a broad range of corporate sponsors



year Redfern Station becomes 'the World's Largest Art Gallery' featuring the works of young local artists  It can be upscaled in future years with the whole Redfern Waterloo area becoming one enormous outdoor art	Indigenous and non-Indigenous art would be represented  There are around twenty billboards at Redfern Station – Fourteen are underground on Platforms 11 and 12. Six are on platform 10 above ground  The pedestrian overbridge has space for a further 30 artworks of a smaller size (3 metres by 1 metre)	recognition of their culture and creativity  It would capture the public imagination and provide major brand building benefits for Redfern Waterloo	RWA would seek major sponsors for this project eg  Qantas Cityrail Lend Lease Goninans ATP businesses CPAC  Major Corporations would receive branded
	and 12. Six are on platform 10 above ground	_	
Waterloo area			** *****
, , , , , , , , , , , , , , , , , , , ,	arthoris of a sinamor size (5 means by 1 means)		Major Corporations
gallery using retail	Beyond the Station precinct there are many possible		would receive branded
space and public spaces across the	locations for large size artworks in both Redfern and Waterloo		acknowledgement of their sponsorship
Redfern Waterloo area	and waterioo		alongside the artwork
(ATP, CPAC)	Each 24-sheet billboard would cost around \$700 to		
	produce and around \$400 for smaller artworks. The cost of billboard space is around \$1500 to \$3000		
	per month		

# **Building Self Confidence in Young People (continued)**

Best Practice Examples	Best Practice Learnings	Programs Planned for the Redfern Waterloo Area	Other groups working in the area
medium for engaging	Music successfully engages youth at any age and from any background	(See above)	



skills  A prime example of a successful program is the annual Combined High Schools Music Event.	It can provide the vital opportunity to build confidence and skills necessary for future development			
Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
There is a need to expand the opportunities for youth to build self confidence through art	Engage Youth through Music  It is recommended that RWA, in developing its cultural strategies, particularly focuses on the developmental benefits to youth of community based music activities	Music is an outstanding medium for engaging youth in activities that are creative and that build skills and confidence – qualities that are essential to building a culture of work  Music reaches young people of all backgrounds  A prime example of a successful program is the annual Combined High Schools Music Event.  The Redfern Community Centre provides opportunities and activities for youth to participate in musical events  A major youth music festival could work well with established festivals in the Redfern Waterloo area	Youth can build skills and confidence through music  An important element in positioning Redfern Waterloo as the creative centre of Australia	Local schools and community groups



# **Vocational Exposure**

Best Practice Examples	Best Practice Learnings	Programs Planned for the Redfern Waterloo Area	Other groups working in the area
School-based part time traineeships	Raising awareness of how businesses work and of employment opportunities helps youth prepare for the next step	Local schools provide students with:  - school to work plans - personalised work portfolios - advice on basics – drivers licence, tools, and interview clothes - community based work experiences - regular career events  RWA will establish a Training Centre in	DET already has a very well developed schools-based traineeship program which is utilised by Alexandria Park Community School  Alexandria Park School incorporates 'work readiness' elements in curriculum from Yr 7, and includes Work Studies in Yr 10 curriculum – students do 120 hrs in classroom, plus 35 hrs work experience
Industry Based Employment Models	Creating positive opportunities for work ready youth to enter the workforce	conjunction with TAFE at North Eveleigh focusing on the construction, hospitality and transport industries  An RWA Community Skills Audit and Business Audit will be undertaken (RWA)  Industry based employment models will be developed and implemented to prepare and support youth into specific jobs in specific industries (RWA)  Increase use of school based and TAFE flexible	classicolit, plus 33 lits work experience



Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
Need for additional school based part time traineeships	Work with DET VET program, the AES and Sydney Local Community Partnership to identify additional employers to offer traineeships	DET approved school based traineeships for students in years 11 and 12 work for one day a week in the workplace, one day per week at TAFE and three days per week at school	Students exposed to real life employment opportunities  All off the job training counts towards the HSC	DET Local businesses AES
	Introduce vocational taster courses	Could be conducted by TAFE in association with targeted industries (particularly those with skills shortages). A two week vocational training course could be followed by work experience in the same industry.	Creates a smooth transition to employment	RWA Local businesses TAFE



#### **INDIGENOUS YOUNG PEOPLE, 12-18 YEARS**

#### **Key Issues**

High school retention rates for Indigenous young people are half that for non-Indigenous young people.

Indigenous young people often have low self-esteem and low levels of engagement with school and community. They experience high levels of unemployment - and some have been exposed to a lack of culture of work that spans generations.

Young people who experience unemployment early in life are more likely to experience joblessness and lower earnings in the future.

Children and young people who feel a sense of connectedness (eg to their family, other adults, school and to their communities) are more likely to make a successful transition from adolescence to adulthood.

There is a need to capture young people's imagination and engage them in activities that build self-confidence.

Education and employment training is the key to escaping social and economic disadvantage.

Young people need to value education as a path toward employment or tertiary level education.

The challenge for Government and community groups is how best to engage Indigenous young people in school and community life.



### Inspiring Young People to Build a Career

Best Practice Examples	Best Practice Learnings	Programs Planned for the Redfern Waterloo Area	Other groups working in the area
Local heroes program	Local heroes can inspire youth and help break down the barriers to employment  Raising awareness of how businesses work and of employment opportunities helps youth prepare for the next step	Diversify local youth mentoring programs for young people to include  - the Plan – it-Youth Mentoring Program (DET) – a coordinator has been appointed  - a NSW Police Youth Mentoring Program (has 12 participants)  Increase access to mentor-focussed cultural activities for young Aboriginal people including  - fishing clinics  - art, dance and music programs  The Exodus Foundation will establish its successful Tutorial Centre Program at the proposed National Aboriginal Youth Development Centre  This program helps young people aged 10-14 to improve literacy, school attendance and behaviour (RWA/Exodus Foundation)	The Tribal Warrior Association The Settlement SSYS PCYC The Fact Tree



Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
Youth need to be inspired by hearing personally from people like themselves who have achieved in life	'Local and National Heroes' Program to include Indigenous presenters	Publicise stories about ordinary Indigenous people working successfully in local jobs  National Indigenous heroes to inspire local youth  In the RWA, a number of Indigenous local heroes have been identified  Would need to gain their participation — may need to pay Indigenous contributors as demands on their time may be greater than for non-Indigenous presenters  National Indigenous heroes may be willing to contribute  Would need commitment from RWA and partner organizations to recruit and place presenters in a formal program  May need around 4-6 local Indigenous heroes to sustain a program. 4 presenters making four presentations per year would provide 16 opportunities	Such stories may inspire youth to follow their lead  Provides a role model of what can be done at a local level  Help youth to overcome perceived barriers to employment and achievement	RWA Local Businesses Local Schools



# **Building Self-Confidence in Young People**

Best Practice	Best Practice	Programs Planned for the Redfern Waterloo Area	Other groups
Examples	Learnings		working in the area
The ReStart Art Project run in the Redfern, Waterloo, Darlington and Alexandria area in 2004 and 2005 was a great success It is sponsored by the City of Sydney ReStart uses art as a means of empowering youth	Youth gain confidence and skills by engaging in accessible art projects	The National Aboriginal Youth Development Centre is to be established on the site of the former Redfern Primary School in a proposed \$40m development (ILC/RWA/DET)  The National Aboriginal Youth Development Centre will promote sporting, social and cultural excellence amongst Aboriginal youth  RWA will deliver the successful Young Achievers Australia program to Aboriginal students at Alexandria Park Community School in 2006  RWA will also help young Aboriginal people to:  - access cadetships  - expand cultural enterprises e.g. tourism and design  - support creation of a local cultural tourist experience  - support the efforts of others fostering entrepreneurial development	Many youth activity programs are run throughout the year by:  Redfern Community Centre  PCYC  SSYS  The Settlement  The Fact Tree  The Factory



Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
Need more opportunities to engage young Indigenous people in activities that allow them to gain skills and confidence  No Indigenous facilitators engaged in ReStart Art program	ReStartArt Project  Provide funding to employ Indigenous cofacilitators in Re Start Art Project  The Worlds Largest Art Gallery	Local Indigenous coordinators would be part of ReStart Art project  An equitable percentage space (eg based on population?) could be designated for Indigenous art/artists	The aim of youth engagement programs are:  - to release young people's creativity  - to build skills  - to build confidence and self esteem	Sydney City Council  South Sydney Community Aid  The World's Largest Art Gallery would gain the support of a broad
Restait Fit program		muigenous aivaitists		range of corporate sponsors  Major Corporations would receive branded acknowledgement of their sponsorship alongside the artwork



### Keeping Young People in Jobs

Best Practice Examples	Best Practice Learnings	Programs Planned for Redferr	Other groups working in the area	
Aboriginal Employment Service Mentoring Program	Provision of strong mentoring support results in young people staying in jobs longer	RWA will increase access to mentor-focusse Aboriginal people including  - fishing clinics - art, dance and music programs	AES  Redfern Aboriginal  Corporation	
Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
Some apprentices find it difficult to maintain focus on regular work attendance due to family environment	Approach Aboriginal Hostels about possibility of establishing a Hostel for apprentices in Redfern-Waterloo	A hostel would provide a more disciplined environment for young people and increase the probability that they stay in employment longer  Apprentice wages are generally not sufficient to allow young people to live independently	Employees will stay in jobs longer and employers will gain confidence in hiring Indigenous workers	RWA Aboriginal Hostels



### ADULTS GENERAL

Profile (Redfern/Waterloo area)	Key Issues
39% of the Redfern-Waterloo population or about 5624 people are not in the labour force	Unemployment and inadequate job skills are major contributing factors in the significant social and economic disadvantage experienced by sectors of the local community
62% of the indigenous community are not in the labour force	
59% of the suburb of Waterloo is not in the labour force	There are a large number of people in the area unable to work, due to either age or disability.
However, these figures should be considered in the context that many people in the Redfern Waterloo area are not in a position to work, either through older age or disability	Young people and the Indigenous community in Redfern-Waterloo face high levels of unemployment and non involvement in the labour force
	There is a declining number of unskilled jobs in the Redfern Waterloo area
Unemployment in the Redfern-Waterloo area (7.6% in Redfern and 16.6% in Waterloo) is higher than the NSW average (7.2%)	Welfare to Work changes effective 01 July 2006 are expected to increase the number of people looking for work
The 2001 census registered approx 700 people as unemployed	
40% of housing in Redfern- Waterloo is public housing (23% in Redfern and 73% in Waterloo)	There are 12,500 jobs in the Redfern-Waterloo area – more than the resident workforce, yet local unemployment is an issue
38% of households have a weekly income of less than \$400, with 16% being less than \$200	Local job seekers need greater training and skills to secure and maintain jobs in either the local area or from the adjoining CBD
Almost one third (27.9%) of the population in Redfern Waterloo is receiving income support in the form of the Disability Support Pension, NewStart Allowance, Single Parenting Payment or Age	There is a clear need to develop strategies that will engage these people in programs and activities that will build their skills as well as their confidence



#### Pension

People living in Redfern, Waterloo, Eveleigh or Darlington receiving income support at September 2005:

- Age pension 2908 approx
- Disability Support Pension 2023
- NewStart Allowance 1237
- NewStart Mature Aged Allowance 46
- Single Parents Payment 550
- Partnered Parenting Payment 83
- Youth Allowance (not studying) 89
- Youth Allowance (full time study) 503
- CDEP Payment 45



# **Supporting Jobseekers**

Best Practice Examples	Best Practice Learnings	Programs Planned for the Redfern Waterloo Area	Other groups working in the area
Lend Lease Millers Point Project	Key to success was development of a partnership between the community and a large employer planning building projects in the community — TAFE trained staff as mentors to work with people hired and trained locally	RWA will implement the Aboriginal Participation Guidelines in Construction program  A Hospitality and Training Centre will be established at North Eveleigh (DET/RWA)  RWA will:  Target employment opportunities at Australia Technology Park (information technology and biotechnology)  Target service industries  Gain University based cadetships for young Aboriginal people  Expand cultural industries  Strengthen connections to universities for young people  Assist enterprise summer schools	Job Network providers  Redfern Aboriginal Corporation  Australia Post

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Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
		Mentoring of new employees has been shown to be beneficial		
Support for new employees for	Continue to develop and	for both the employee and the employer	New employees turn up for work on time,	RWA
whom the work environment may	launch a mentoring	Any mentoring program should include:	feel valued as employees and	DEWR
be unwelcoming or intimidating	program	1) practical, 'locale-specific' training of mentors.	therefore stay in their job	Job Network providers
-		2) non-voluntary mentors to ensure commitment from a time and skill perspective.	·	Sydney Local
		3) support for jobseekers, not just the employed.		Community Partnership
		This could be viewed as an 'opportunity brokerage' program.		Centrelink
		Also consider linking in with 'Mentoring our Mob' or an equivalent Men's Group program		Redfern Aboriginal Corporation
				Australian Business Employers



# **Encouraging Career Development and Advancement**

Best Practice	Best Practice	Programs Planned for the Redfern Waterloo Area	Other groups
Examples	Learnings		working in the area
		The RWA will develop specially focused programs for the training and education of mature age students (indigenous and non-indigenous)  These will include career days and improving access to universities for mature aged students  The dedicated vocational training centre at North Eveleigh will target key industries:  - construction - hospitality - transport - information technology  Will lead to employment or further TAFE, university courses  An RWA Community Skills Audit and Business Audit will be undertaken to develop training and employment initiatives that meet local business needs (RWA)  Training for the construction industry will be specifically geared to job opportunities for Indigenous people	AES  Construction companies with whom RWA has signed agreements.



Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
Some employers do not fully recognise the importance of providing people with opportunities to develop their skills	Invite companies to develop career assessment and development policies as part of their human resource and development strategies.	People respond creatively when their needs and expectations are recognised  It is important that policies are  a) an integral part of people's contracts and  b) demonstrated within their traineeship/apprenticeship programs	Employee feels valued and is able to pursue career advancement	RWA  Aboriginal Employment Strategy (AES)  Redfern Aboriginal Corporation  Local Community Partnership
		RWA could encourage those companies with which it does business to formally include career assessment and development programs		Campbell Page SSYS

## **Communicating Better with Jobseekers**

Best Practice Examples	Best Practice Learnings	Programs Planned for the Redfern Waterloo Area	Other groups working in the area
Multi channel	Communication efforts	Job Network providers in the Redfern Waterloo area have a	Centrelink
communication works	must consider how	responsibility to inform people of the services available to help	
best in reaching people	their target audience	them prepare for a job and to help them to stay in a job	DoH



with low literacy skills	consumes information	However, not everyone will seek out such information from the job network or other organizations working in this area  The RWA receives many enquiries from people seeking such information suggesting current channels of communication are not working well enough  Job Network provider Inner Sydney Regiona for Social Developme			
Gap	Recommended additional strategies	How it might work		pected nefits	Possible Partners
Many unemployed people do not readily access written information either because of poor English language skills or because their general literacy level is low  Communication, to be effective, must use a variety of channels  Communication efforts by the Job Network need to be broadened	RWA to work with Job Network providers and others to help them communicate more effectively using a variety of communication methods	Jobseekers should be well-informed about the benefits of working,  People need to be aware of the support available to them, as well as the support that will continue to exist once employment is found  Information should be conveyed to job-seekers through many channels and to places frequented by unemployed people  Koori Radio could be used to reach people who have poor literacy skills  Information would include:  - support structures  - the effect of workplace changes on benefits  - DoH policy regarding tenancy  - the facts and fallacies regarding criminal records		vill be formed of ortunities ing and	Koori Radio Centrelink DoH Job Network providers Dept of Aging, Disability & Home Care Dept of Health Inner Sydney Regional Council for Social Development



etc.	South Sydney Community Aid
A language interpreter component would help communications	SSYS
	The Settlement



### ADULT - INDIGENOUS MALES

Profile (Redfern/Waterloo area)	Key Issues
The Indigenous community in the Redfern-Waterloo area has a high rate of unemployment amongst those who are deemed to be in the labour force (31%)  There is an extremely high percentage of local Indigenous people not in the labour force (62%)	<ul> <li>The widespread no- engagement of Indigenous men in the workforce is a major factor contributing to the social and economic disadvantages facing the community.</li> <li>Indigenous men can be categorised by the following:</li> <li>Often experience a lack of confidence and low self-esteem.</li> <li>Often lack the skills required by employers; there are a limited number of entry level jobs in the area.</li> <li>Some Indigenous men have little expectation of employment because of poor experiences.</li> <li>Some Indigenous men have a criminal record (including gaol sentences) that may exclude them from employment opportunities.</li> </ul>

### Supporting Entry into the Workforce

Best Practice Examples	Best Practice Learnings	Programs Planned for the Redfern Waterloo Area	Other groups working in the area
An Indigenous employment model has been implemented by RWA in the construction	The Indigenous employment model has a proven track	The RWA will develop specially focused programs for the training and education of mature age students (indigenous and non-indigenous)	Redfern Aboriginal Corporation CDEP provides participants with training and as an Indigenous



industry	record	These will include career days and it	mproving access to		oyment Centre also finds or them when ready
Focussed on such sites as	At North Eveleigh 19	universities for mature aged students		Jous 1	or them when ready
ATP and the North Eveleigh	Indigenous people	i i i i i i i i i i i i i i i i i i i	•	The S	Settlement hosts the
precinct	have been employed;	The dedicated vocational training ce	ntre at North Eveleigh		king Together" program
	and 26 places	will target key industries:	Ũ		5 5 1 5
Provides a streamlined	committed for the			The S	Settlement also hosts a new
recruitment, training and employment path	future	- construction		Men'	s Group
	:	- hospitality			
Provides quality job ready					
candidates	The 'Black-on-Track'	- transport	*		İ
	Mentoring our Mob				
Successful mentoring	program in the Hunter	- information technology			
programs include:	has produced good results	337311 4 1 14 1 4 6	1 704 777		
'Black-on-Track' program in	results	Will later lead to employment or fur	iner IAFE, uni		
the Hunter Region		courses			
me Hamer Region		Training for the construction industr	y will be specifically		
Probation & Parole		geared to job opportunities for Indige	•		
"Walking Together"		gement to job opportunities for finals	onous people		
Gap	Recommended additional strategies	How it might work	Expected Benefits		Possible Partners
There is a need for a special	Support establishment	<b>i</b>	Men will be enabled t	ю	RWA
space for the Men's Group to	of a program such as:		work through their iss	ues	
meet			and be trained in skill	- 1	Redfern Aboriginal
			which will prepare the		Corporation
No structured program is	'Mentoring our Mob to	Contract a consultant to help the	for finding employme	nt	



available which helps men work through trauma and	Get Jobs' program (Black on Track Inc)	Men's Group develop a long-term development and business plan	The Settlement
then leads on to training and employment			Black on Track Inc.
	Help the Men's Group find a 'Shed' for regular meetings and skills development	RWA find space at North Eveleigh - may need funding for lease of a 'Shed'	Probation & Parole Board
There is a need for extend Indigenous employment contracts beyond the construction industry	Continue to develop models of employment creation, by industry	Amongst other things, this would include a contractual obligation to employ x number of local people, the use of local trade etc.	Chamber of Commerce Local Businesses

# Keeping People in Jobs

Best Practice Examples	Best Practice Learnings	Programs Planned in the Redfern Waterloo Area	Other groups working in the area
Millers Point Partnership	Mentoring is a key component of a successful Indigenous employment program  Can make the difference between success and failure	To support Aboriginal apprentices and subcontractors on site, the RWA has employed an Aboriginal builder to assist by providing pastoral care and guidance in skills development	Private Job Network providers are obliged to provide mentoring services to some placements  Redfern Aboriginal
			Corporation – includes some mentoring



Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
Additional mentors are needed for supporting people placed in employment by RAC	Expand RAC Mentoring program	AES has demonstrated across NSW that supporting Indigenous employees with a strong mentoring program ensures long term employment and satisfied employers  RAC to work in partnership with Campbell Page to provide additional mentors for Indigenous males	Employees will stay in jobs longer and employers will gain confidence in hiring Indigenous workers	Redfern Aboriginal Corporation Campbell Page
Many businesses are not sensitive to cultural needs of Indigenous employees	Continue to support cross-cultural training for businesses	RWA to influence construction companies with whom they are negotiating Aboriginal apprenticeships to also provide cross-cultural training for management staff		Construction companies under/negotiating contract

### Support for Indigenous Businesses

Best Practice Examples	Best Practice Learnings	Programs Planned for the Redfern Waterloo Area	Other groups working in the area
Tobwabba Art in Forster (NSW)	Indigenous businesses need support for 4-5 years until they	The Aboriginal Enterprise Service was established (with DSRD) to encourage and cultivate successful Indigenous businesses	Metropolitan Aboriginal Land Council



	become commercially viable	Established at RWA Redfern office  Experienced business advisors offer one on one sur RWA looking to help fledgling businesses by partnestablished businesses  Four Enterprise Workshops will be delivered annual indigenous people – either to start or strengthen a lease RWA also will offer business skills training (Diplo Management) to Indigenous business people	ering with ally targeting ocal business	
Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
Potential local Indigenous businesses generally lack:  Start up capital  Local Indigenous people with business experience	Broker a business mentoring program for Indigenous people who are starting small businesses	Arrange for those interested in beginning a business to visit Tobwabba Art or other successful Indigenous businesses to learn first-hand about running a business  Assist in development of business plans  Approach successful businessmen in the Redfern Waterloo area to act as mentors	Indigenous people will gain the confidence and skills to run their own businesses	RWA  Metropolitan Aboriginal Association
	Establish a Business Hub	A new business development strategy aimed at supporting the growth of Aboriginal enterprises was launched in 2006 as a joint initiative of the NSW Government and RWA. It has three main		



	boriginal enterprise service, ops, and an Aboriginal youth	
	ion with the Metropolitan ation to establish a Business	



#### **ADULTS - INDIGENOUS FEMALES**

Profile (Redfern/Waterloo area)	Key Issues	
The Demographic Profile for the RWA indicates that Indigenous People in the Redfern Waterloo area receive:  • Single Parent income support – 105  • New Start allowance – 196  • Disability Support – 184	<ul> <li>Our consultation feedback, combined with accepted statistics for this demographic, describe how adult Indigenous women in the Redfern Waterloo area may be characterised.</li> <li>Young mothers managing young families many with a higher than average number of children.</li> <li>Family commitments, which generally inhibit the opportunity for Indigenous women to participate fully in education or employment opportunities.</li> <li>Caring for the family is generally regarded as more important than following one's individual pursuits.</li> <li>Many Indigenous women suffer from a low self-esteem.</li> <li>Indigenous women can be victims of domestic violence, or live a domestic violent environment.</li> <li>Many want to get into paid employment but don't have high expectations (eg a perception that they will be paid poorly and/or exploited).</li> <li>Indigenous women have to cope with a high number of deaths in the family - lose hope - lose motivation.</li> <li>While there are many apprenticeship opportunities for men in construction and other industries, there are fewer opportunities for women.</li> </ul>	



### **Workforce Entry Participation**

Best Practice Examples	Best Practice Learnings	Programs Planned in the Redfern Waterloo Area		Other groups working in the area	
TAFE colleges recognise prior learning in assessing course eligibility	Prior learning is a generally accepted principle of most tertiary education courses  This recognition helps encourage people into training courses	Hospitality courses at North Eveleigh			
Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners	
Indigenous women in Redfern-Waterloo have expressed a desire to find employment that uses existing skills	Undertake a generic skills audit of Indigenous women in the community who want to seek employment	Mudgin-Gal &/or alternative local organisation in association with UTS or Sydney University Social Work department could develop a proforma for assessing skills of local Indigenous women, and organise and implement an assessment process.	Indigenous women in Redfern-Waterloo gain confidence in their abilit to seek and find appropriate employmen.  Traineeships and pre – employment training	Corporation	
They also want to be trained to a level that	Develop a pre- employment training	RAC & Mudgin-Gal, in association with the Chamber of Commerce and Job Network	packages to provide the much needed path for	Redfern Chamber of Commerce	



would be recognised by employers	package which is recognised by employer groups	providers such as Campbell Page could develop a pre-employment training package and offer it to unemployed Indigenous	Aboriginal women to enter the workforce	Campbell Page
	including a component of	women in the Redfern-Waterloo area		UTS
	building self- confidence through	A component of this package could be Camps for Indigenous women as a way of		Sydney University
	women's camps	building self-esteem and confidence in a supportive environment.		Local businesses

# **Increased Childcare Centres/Options**

Best Practice Examples	Best Practice Learnings	Programs Planned in the Redfern Waterloo Area	Other groups working in the area
Glebe Schools as Community Centres program works with Centacare to provide Child Care whilst mothers attend training programs	Providing support which gives women time to explore their interests and potential e.g. enrol in courses which build selfesteem, confidence and skill levels	RWA is working to support the provision of an additional 100 affordable Childcare places in the Redfern Waterloo area	Mudgin-Gal offers support to many Indigenous women



Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
There is a need for further support services to allow Aboriginal women the time away from family responsibilities to acquire job-ready skills	A percentage of the 100 extra low-cost childcare places planned in the Redfern Waterloo area to be allocated to Indigenous women.  If insufficient add additional places	RWA, RAC and Mudgin-Gal to negotiate an agreement over the provision of child care places and the provision by TAFE of new pre-employment courses to be developed and delivered	Indigenous women feel supported and take advantage of the opportunities offered to receive training to make them job-ready	RWA  Mudgin-Gal  RAC  Centacare  Barnardos  Child-care centres

### **Entry Level Employment Opportunities**

Best Practice Examples	Best Practice Learnings	Programs Planned for Redfern Waterloo Area	Other groups working in the area
School Based Traineeships	Traineeships build confidence and skills	Aboriginal women do not need to pay for TAFE training courses	
conducted by DET in association with secondary schools in	in a non - threatening environment	Additionally, employers are required to spend a percentage of their budgets on training for their staff	
the Redfern Waterloo area		Together, these two issues may provide an opportunity for local community based organizations and local employers to offer	



		innovative training programs for Aboriginal women wishing to enter the workforce			
Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners	
Few traineeships available in local community-based organisations  Few traineeships in local businesses	Assist local community-based organisations to offer traineeships which recognise prior experience and provide accreditation at the end of the trainee period	Indigenous women with no recognised qualifications can gain work experience in local community based organizations in a supportive work environment and gain skills and a certificate which opens up future employment prospects  To be developed in association with local community-based organisations and TAFE  RWA to also work with the local Chamber of Commerce and with TAFE to consider establishing a program of traineeships for Aboriginal women in local businesses  This program would be funded by mandated training budgets and free access to TAFE courses	Indigenous women may receive the confidence and skills needed to enter the workforce for the first time	RWA TAFE Mudgin-Gal Wyanga RAC Campbell Page Chamber of Commerce Local Businesses	
		It may also need to be supported by a pre- employment training package for Aboriginal women			

Note: Strategies included in Adults General matrix will also benefit Indigenous Women e.g. Mentorship program, cultural awareness programs for employers.



### SINGLE PARENTS

Profile (Redfern/Waterloo area)	Key Issues		
In the Redfern Waterloo area 550 people receive the Single Parents Allowance:  - 105 of these are Indigenous	Many single parents do not have recent workforce experience and many others lack basic computer skills necessary for employment today.  Furthermore, many of these parents cannot afford day care to allow them to pursue further		
- 39 are Vietnamese - 406 not specified by group	It is difficult for single mothers to secure part-time or job share opportunities that suit		
- 93% of recipients are female.	family arrangements. This emphasises the need for 'family friendly' work/organizations as well as the need to ensure that carers are aware of the childcare support available to them.		
	A recent change to the Single Parents allowance requires parents to look for work when their youngest child is 6 years of age. This change is expected to financially disadvantage many single parents in the Redfern Waterloo area. (Ref: Tenants Union of NSW, Reshaping Public Housing & Work Disincentives).		
	The following recommendations complement those that appear in the section above, 'Adults Indigenous Females'.		



# **Need for Flexible Employment Opportunities**

Best Practice Examples			an Services Plan	Other groups working in this area  Mudgin-Gal Aboriginal Corp  Aboriginal Children's Services  South Sydney Community Aid  Waterloo Girls Centre  The Factory	
	Flexible employment hours will attract committed and loyal single parents	WA will make 100 additional affordable childcare places vailable in the Redfern- Waterloo area			
Gap	Recommended additional strategies	How it might work	Expected Ber	nefits	Possible Partners
Insufficient employers offering part-time or flexible work arrangements suitable for single parents	Identify which organisations may be 'family friendly' in the area.  Identify which organisations prefer flexible or nonstandard work hours	There is a need to identify employment opportunities which match the needs of single parents  For example:  Operators who attract high demand in staff lunch hours  Businesses that have peak times at certain	Employers may fi good investment t employ a mature, employee who is l want to stay in a jo	o reliable ikely to	Australian Business Limited  AES Frontline Family support services  TAFE



times.	Centrelink
Single parents are a group that are very motivated to find a suitable job, and will tend to stick with it when they find one.	Job Network providers RWA

# Preparing for Work

Best Practice	Best Practice	Programs Planned for the Redfern Waterloo	Other groups working in the area
Examples	Learnings	Area	
Glebe Schools as Community Centres works with Centacare who provide funding for childcare while single parents do various courses to equip them for the workforce	Providing childcare assistance which frees up the parent to engage in training is one key to success		The Shop/Waterloo Girls Centre run programs for Indigenous single mothers  Mudgin-Gal works with young Aboriginal women  WAYS run a personal support program for 15-24 yr olds, and job-search training courses  EORA offers literacy tutoring



Gap	Recommended additional strategies	How it might work	Expected Benefits	Possible Partners
Insufficient community-based programs assisting single parents to acquire skills, prepare resumes etc.	Support additional community based programs	Glebe Schools as Community Centres works with Centacare who provide funding for childcare while single parents do various courses to equip them for the workforce  A similar program may benefit single parents in the Redfern Waterloo area  Single parents are motivated to acquire skills which will enable them to find employment  Some single parents may be unaware of the childcare opportunities available to them	Single parents are able to acquire skills which make them job ready and thus more likely to find employment	Job Network providers  TAFE  Centacare